



Real Estate Hotline Ramp Up



- **Lead Generation – your Real Estate Hotline system**
- **Marketing your Hotline system**
- **Tele-Prospecting Training**
- **Scripts to Dialogues**
- **Tracking Systems**
- **6 Call – Performance Coaching Program**

This program was developed to take your business one giant step forward in only 30 days. It is a very fast paced and proven program.

The intention is to get your IVR (Interactive Voice Response) system generating leads for you immediately. It doesn't matter if you have a Hotline system in place or not. In fact, if you do not have a Hotline system in place we will set it up for you and train you how to use it.

If you already have one in place..., let us ask you... is it working for you? Are you generating more leads than you can handle? If not, you are not harnessing the full power of the system, and that is exactly what we are going to show you how to do.

Not only will we work with you on the technical aspects of the system, but we will create marketing materials for you that, we guarantee will generate leads into your system. We have clients generating over a 1000 calls a month using our ad templates... in markets just like yours!

We break the program into two unique parts:

Part 1: Real Estate Hotline

Set up and Configuration

Part 2: Coaching

Part 1 we will either set up a brand new Hotline system for you or tweak your current system to insure it is set up optimally. We will then train you on how to use it and begin the development of effective and proven marketing pieces.

Part 2 of the program focuses on generating more business using the systems we just put into place. We will work on your lead management, and your lead follow up and tracking systems, so that you know exactly where your leads are coming from, and how best to capitalize on them.

The details:

- A 6 Call Performance Coaching Program
- Completed in 30 days
- Each call is one on one with you and your Coach
- Each call is scheduled for 30 minutes.

"Just in Time" Coaching



In addition to your scheduled calls, we are available via e-mail or when you need assistance. E-mail us when you need guidance on something of importance to you and your Coach will walk you through the issue.

Who will benefit:

1. Any real estate agent who wants more qualified leads
2. Any agent who wants to increase their bottom line
3. Anyone who wants to increase their production
4. Anyone who wants to grow their business

Corcoran Consulting & Coaching will help you harness the full lead generating power of a Hotline system. We will assist you in realizing your dreams through the implementation of a strong lead generation system.

"What an amazing experience. It was the greatest decision I have made to take my business to the next level. We now see that the future is limitless."

— Chad Goldwasser
RE/MAX Austin Associates, Austin, TX

Corcoran Consulting & Coaching has kept me in the business, raised my expectations, and been there 100% of the time for me and my team. Without them as my coach I would be "just an agent" not "The Agent."

— Penny McLaughlin
Penny's Team, Bainbridge, WA

Working with Corcoran Consulting and Coaching has been the single most positive thing I have done for my business and life. Everything they have told me to do is working. I love it!

— Kimberly Fowler
The Heart of Texas Real Estate Group, Waco, TX

"Our Systems Are Your Solution"

Visit our Web site or call **800-957-8353**

www.CorcoranCoaching.com

