

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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**CORCORAN CONSULTING & COACHING ANNOUNCES  
FIRST ANNUAL “CEO THINK TANK” CONFERENCE**

Monarch Beach, Calif., May 4, 2005 – Bob Corcoran, founder of Corcoran Consulting & Coaching, announced today the company’s First Annual “CEO Think Tank” Conference to be held October 21-22 at the Crowne Plaza Dallas Near the Galleria Hotel in Dallas, Texas.

“We are very excited to offer this conference to our current and potential clients – - top producers in the residential real estate market. Also, joining me will be a business psychologist, CPA and lawyer, and Bob Rosner, author of *The Boss's Survival Guide*,” said Corcoran.

The two-day conference will cover the following topics:

- *Where Are You Now?* – Corcoran will review where your business is today.
- *Psychology of a CEO* – Lead by Ron Cadieux, PhD. in Organizational Psychology.
- *Profit & Loss Statements* – Lead by Jim Kellogg, JD, CPA.

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- *"12 Steps to Better Bossing"* - Lead by Rosner who will guide attendees on how to use "better bossing" as their most powerful retention tool.
- *Hiring Team Members* – Corcoran will guide you through the hiring process, from job description through training of the new team member.
- *Coaching Your Staff* – Corcoran will show you how to align your goals with your staff, how to read people, how to motivate and scripts for accountability.
- *Where Are You Going Now?* – Corcoran will wrap-up what was covered over the last two days and how to implement these concepts into your everyday business practices.

Cost for the two-day conference is \$2999.00. Attendance is limited to the first 40 who sign up, and special preference will be given to current Corcoran Consulting & Coaching clients.

To register for the CEO Think Tank conference or find out more about Corcoran Consulting & Coaching services, call 1-800-957-8353 or visit the company's web site at [www.CorcoranCoaching.com](http://www.CorcoranCoaching.com).

Corcoran Consulting & Coaching is an international consulting and coaching company that specializes in performance coaching and the implementation of sound business systems into the broker or agents' existing practice.